



# WHERE PRACTICE MEETS SCIENCE

# Debate-2024



3rd & 4th  
**FEB 2024**



**ITC Grand Chola**  
Chennai

## Invitation to Industry

We are pleased to welcome you to participate in the 7th edition of **Debate-2024** at Chennai, Debate is the annual education event of **PRIMER**, and helps clinicians translate concepts, advances and controversies in diabetes and endocrinology into meaningful care.

We thank you for the over whelming response that has made **Debate** a Chennai and India brand. We guarantee the quality, clinical relevance and hospitality that is the hallmark of Debate over the years.

Plenaries, case seminars, debates and workshops will be delivered by the top scientific minds of the world with the crispness, punctuality and excellence that any program from the PRIMER stable is associated with.

**Debate-2024** will be a physical meeting providing onsite learning and networking to a select audience.

Debate is an ideal platform for industry partners to express their solidarity with the medical profession. **Debate** is a program with high practice impact from a team with high credibility. The program is designed to provide doctors with sessions that are relevant to practice, with a focus on learning newer therapies and skills while honing and strengthening existing ones. Debate provides a special opportunity for the industry to showcase itself and connect, interact and network with healthcare professionals. We have worked hard to ensure that physical and online connect with stakeholders is unmatched.

In the past Debate has been strongly supported by the industry. We look forward to our continued collaboration and association in 2024.

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### Conference Secretariat:

175, Brahmaputra Street Palaniappa Nagar, Valasaravakkam, Chennai - 600087

### PRIMER Office:

359-360, 2nd Floor, Diacon Hospital, 19th Main, 1st Block, Rajajinagar, Bengaluru - 560010

For More Information visit

[www.primercme.com](http://www.primercme.com)





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## About the Conference

The conference is designed to bring recent advances, new concepts, clinical dilemmas and practice perspectives combining global and local expertise, wisdom and flavor. The faculty and scientific content have been chosen to ensure relevance to a spectrum of learners importantly clinical practitioners.

The expertise and experience of the faculty has been harnessed in a uniquely designed program to maximize a seamless translation of advances in Diabetology and Endocrinology to your prescription and care strategy. Unique sessions, many of them interactive raise your learning to new levels. These include:

- **Plenary:** Science from the master's perspective.
- **Clinical Case Seminars:** Every day medicine gets an expert treatment.
- **Symposia:** Getting the basics right in care.
- **Translating advances to future therapies:** Which advance will become a standard of care?
- **Debates:** incident reflection.
- **Workshop:** Hands on Care.

## Program Highlights

- |                   |  |
|-------------------|--|
| ➤ Case Studies    | ➤ Thyroid symposium                          |
| ➤ Debates         | ➤ Challenges in Diabetes                     |
| ➤ Featured Review | ➤ Endocrinology symposium                    |
| ➤ Master Class    | ➤ Technology and Devices                     |
| ➤ Themed Symposia | ➤ Translational Medicine                     |
| ➤ Potpourri       | ➤ Controversies in Diabetes                  |
| ➤ Women's health  | ➤ Newer Therapies in Diabetes                |
| ➤ Practice Primer | ➤ Ethics values and art of medicine          |
| ➤ Workshops       | ➤ Awards for Excellence in Community Service |

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## About **PRIMER**

PRIMER is a medical education company managed by Dr. S R Aravind & Dr. Krishna G Seshadri. Operational since 2009 PRIMER has been a desired provider of continuing medical education for healthcare professionals. Besides immensely successful high impact CMEs. PRIMER helps create medical education content, commissions & publishes books, periodicals and also partners with technology development. We also create patient centered programs and foster research.

## Team **PRIMER**



**Dr. Prasanna Kumar K M**  
Patron



**Dr. Aravind Sosale**  
Program Chair



**Dr. Krishna G. Seshadri**  
Scientific Committee Chair



**Dr. Sanjay Reddy**  
Organising Secretary



**Dr. Bhavana Sosale**  
Scientific Co-Chair

## Local Organising **Committee**



**Dr. Balaji Chidambaram**



**Dr. Gowrishanker**



**Dr. Kannan N**



**Dr. Mohan K**



**Dr. Rajesh R P**



**Dr. Selvapandian**



**Dr. Sruti  
Chandrasekaran**



**Dr. Usha Ayyagari**

## Advisory **Committee**



**Dr. Anand Moses**



**Dr. Balamurugan R**



**Dr. Vankatraman S**



**Dr. Vijayakumar G**

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## Industry Participation

Four levels of participation are available for industry partners each with outstanding visibility, branding and networking opportunity.

**Marquis** • ₹ 25,00,000/-



**Platinum** • ₹ 20,00,000/-



**Gold** • ₹ 15,00,000/-



**Silver** • ₹ 10,00,000/-



- Other levels of participation **available on request**
- **Tariff and conditions** available on request
- Tariff amount: **Inclusive of 2% TDS and exclusive of 18% GST**

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